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NEW PRODUCTS

PROTECT YOUR PAINT, EVEN AT 500MPH: INTRODUCING INTERNATIONAL AERO PRODUCTS

New line of premium car care products - originally developed for jet aircraft - provides the highest quality and maximum protection available in a complete surface care line

by: URC Staff
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International Aero, one of the largest and most well-respected private jet detailers in the world, is pleased to announce the creation of its new company, International AERO Products. AERO's new line of car care products, originally formulated to protect custom jet aircraft in the most extreme environments on the planet, pamper your vehicle inside and out - from the highest quality spray-and-wipe detailer to leather conditioner, glass cleaner, spray wax and more.

"Our goal is to make the best car care products on the market - period," says International Aero founder, Jonathan Saltman. "We developed these formulas to protect polyurethane paint and hand-crafted leather interiors on \$100M jets, whether they are sitting on the tarmac under a scorching 120°F desert sun or flying in sub-freezing -60°F conditions at 50,000 feet at over 500mph. Now imagine what these products will do for your car. From hot rods and sports cars to daily commuters, AERO products offer maximum protection and are incredibly easy to use."

The product line - which will be available soon online and at most major retail auto parts stores - consists of

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SUPPLE Leather and Vinyl conditioner; SPOT Carpet and Upholstery stain remover; FINALE Interior and Exterior multi surface cleaner; VIEW Interior and Exterior window cleaner; SHINE Speed wax and dry wash protectant; AWAY Tire, Wheel, and Engine cleaner; IMMACULATE Interior cleaner, POLISH Aluminum and Metal polish; PROTECT Tire, Plastic, and Vinyl protectant and SUDS Exterior soap.

AERO began nearly three decades ago when Saltman began detailing airplanes at an airfield near his home in Long Beach, California. As the business grew he opened a local car wash and detailing center, where he began to develop new ideas and formulas for cleaners and surface care products. Over the years the company grew to become one of the largest private airplane detailers in the world - servicing OEM jet manufacturers at facilities across the globe.

Dedicated to providing its customers with information, tips and tricks on automotive cleaning and detailing, AERO is mobilizing teams all over of the country that will visit car shows, cruise nights, auto parts stores, car clubs and more. Teams will pass out product samples and help enthusiasts learn new ways to clean and protect their vehicles inside and out. A show schedule and more in-depth product information will be released soon.

About International Aero Products:


AERO products have been designed to withstand the most extreme environments on earth. From airfield surface temperatures that can reach 120 F to a frigid -60 F at 50,000 feet above the earth. Until now, AERO products have only been available to the aerospace industry for maintaining the world's most exclusive aircraft. We offer a wide selection of quality tested and approved cleaning, polishing, protective coating and detailing products for all of your vehicle's maintenance needs. Call us today for a sales representative in your region, (800) 337-WASH or go to InternationalAeroProducts.com.

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